

**From:** Carlos Gonzalez  
**Sent:** Thursday, June 26, 2014 5:43 AM  
**To:** Peter Monroe

Dear Peter,

I recently celebrated my first anniversary as a tenant at Northwood Commons.

As you know, it has been a challenging first year. However, over the last few months, business has really picked up.

To no small measure this increase has resulted from your efforts in continuously striving to make Northwood Commons the most attractive and visible shopping center in Pinellas County. For example all merchants have been helped by your success in modernizing the signage, such as working with all tenants to clean and convert to LED their fascia signs to raising the pylon sign and making our own panel sign on the pylon much more visible by switching to LED. I especially appreciated the assistance that you and your sign contractor gave to us in sign design.

Our recent success also stems from the quality of tenants to whom you have leased, and to those tenants that you convinced to stay in the center when it looked like several were leaving. With the upcoming opening of BurgerMonger, I am sure that patrons of Northwood Commons will continue to grow—helping all of us.

I especially appreciate and will miss your persistent dedication to my well-being and the success of my business/practice. It was very comforting knowing that I could reach out to you at any time and have the confidence that the problem would soon be resolved and that you would make every effort to keep my personal interests in mind. There is no doubt, in talking to fellow Northwood business owners, they ALL feel the same. The personalized attention to our individual concerns and the vision you had for our Center has been instrumental in our success and our future. You were key in creating camaraderie between the Center business owners, and facilitate our communication and express our concerns as a group. I am proud to be part of the Northwood Commons group and look forward to OUR success thanks to your efforts.

I hope to see you again as the manager of Northwood Commons. As the original developer and then the successful receiver, no one knows the center, as you do.

Sincerely,

Carlos Gonzalez-Pola  
Enterprise Animal Hospital  
Suite 100  
Northwood Commons