

## SPRING 2014 MAYOR'S AWARD OF EXCELLENCE WINNERS

BY [JEFF ROSENFELD](#) / [LATEST STORIES](#), [LOCAL NEWS](#), [SHOWCASE](#), [TRENDING STORIES](#) / 23 APR 2014



Spring 2014 Mayor's Award of Excellence winners Peter Monroe and Melissa Haist pose with Mayor Andy Steingold.

Local property owners **Peter Monroe** and **Melissa Haist** were honored as the Mayor's Award of Excellence winners for Spring 2014 during the Safety Harbor City Commission meeting on Monday night.

Monroe, who is the receiver for the Northwood Commons shopping plaza, and Haist ... both received large signs to place on their properties, signifying their commitment to beautifying the community.

As the pair stood at the City Hall dais, **Mayor Andy Steingold** read a summary of the accomplishments that earned them their awards.

"Peter Monroe...has tirelessly worked towards not only improving the physical appearance and economic stability of Northwood Commons, but also the environmental impact of the shopping plaza in a developed setting," the mayor read from a proclamation.



The natural environment behind the Northwood Commons shopping plaza.

"This project is an example of how the goods and services that are part of a community can work within a sensitive Florida environment and even promote the wildlife ecology around it."

Mayor Steingold went on to explain how Monroe worked with SWIFTMUD, environmentalists and tenants of the plaza, specifically [Wild Birds Unlimited](#), to improve and showcase the natural habitat as well as the businesses located on the property....

After receiving their signs and taking photos with the mayor, Monroe and Haist spoke briefly about receiving the award.

"It was a privilege to first, 29 years ago, develop Northwood Commons, and I'm probably the only person you'll ever meet in your life who was then appointed by a court to come back and fix it," Monroe said of his history with the plaza located at the southeast corner of McMullen Booth and Enterprise Roads.

"I was able to get a few things right that I got wrong the first time," he added, to much applause and laughter.