

Peter H. Monroe

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Executive Profile

Visionary founder and Managing Member of National Real Estate Ventures, LLC (NREV), a Florida-based firm offering full-spectrum commercial real estate services. Monroe's career spans leadership roles in private, nonprofit, and government sectors, blending legal, development, brokerage, financial, and civic expertise. His legacy includes bipartisan reform, strategic redevelopment, and mentoring the next generation of real estate leaders.

Available for:

- Financial feasibility analysis
- Expert testimony (recent verdict win with partner)
- Strategic consulting and public speaking

Key Accomplishments

- Developed, financed, leased, and refinanced 10 major commercial projects
- Sold and developed over \$750 million in diverse CRE assets across Paradise, Wilherst, Sembler, and Rutenberg
- Anticipated 1989 real estate crash, negotiating profitable exit from Rutenberg portfolio
- Corporate Counsel at U.S. Home, then the nation's largest homebuilder
- Led nationwide sale-leaseback of model homes at U.S. Home
- COO of FHA, overseeing multifamily and single-family programs
- First recipient of HUD Secretary's Award for Excellence (1990) for FHA reform
- President of RTC Oversight Board, spearheaded CMBS program saving \$60 billion
- Authored presidential briefs at Cost-of-Living Council, advancing rent decontrol
- Raised Urban Land Institute Foundation endowment to record levels

Career History

Managing Member, National Real Estate Ventures, LLC (NREV) — *2011–Present*

Founded NREV to build on the legacy of Rutenberg Commercial Developers. Honored with

the 2014 Mayor's Award of Excellence for revitalizing Northwood Commons. Currently leading succession planning and mentoring future CEO candidates.

Self-Employed, Real Estate Entrepreneur and Attorney — 2001 and 2008–2010 Provided strategic consulting, legal services, and development guidance

Senior Vice President of Sales, Paradise Development Group — 2002–2007
Led sales and leasing for major retail and mixed-use developments across Florida.

Executive Director, Urban Land Institute Foundation — 2000–2002
Exceeded fundraising goals and grew endowment to record levels.

President, Wilherst Developers, Inc. — 1997–2000
Oversaw development and repositioning of commercial assets.

President, Specialty Development Divisions, The Sembler Company — 1995–1996
Directed niche retail and redevelopment initiatives.

Self-Employed, Real Estate Entrepreneur and Attorney — 1994
Focused on private development and legal advisory work.

CEO, Oversight Board, Resolution Trust Corporation (RTC) — 1990–1993
Appointed by Presidents Bush and Clinton to lead RTC's \$400 billion restructuring. Spearheaded CMBS program and minority inclusion initiatives.

COO / General Deputy FHA Commissioner, HUD — 1989–1990
Oversaw national housing programs; awarded HUD Secretary's Award for Excellence.

President, Rutenberg Commercial Developers — 1978–1989
Co-founded and led development of over 1 million sq. ft. of high-end retail and office space.

Corporate Counsel & Assistant to Chairman, U.S. Home Corporation — 1973–1978
Led legal and strategic initiatives for the nation's largest homebuilder.

Executive Assistant, Director, Cost of Living Council — 1972–1973
Drafted presidential briefs on rent decontrol and inflation policy.

Special Assistant, Undersecretary, HUD — 1970–1972
Advised on housing policy and legislative strategy.

Education & Credentials

- **Williams College** — B.A., Political Economics, *magna cum laude*, Phi Beta Kappa
- **Oxford University, Exeter College** — M.A., Economics (*First*), Tennis "Blue"

- **Harvard Law School** — J.D. (*cross-registered at Harvard Business School*)
- Member: Florida and Michigan Bars
- Vice Chair: Florida Bar Subcommittees
- Board Director: Republic Bank, Clearwater, FL
- Board Member: Partners in Productivity (Florida Committee of 100 & Tax Watch)
- U.S. Senate Candidate (Republican Primary, 2006)

Past Professional Affiliations (Being Renewed)

- International Council of Shopping Centers (ICSC)
- National Association of Realtors (NAR)
- Florida Association of Realtors (FAR)
- Florida Gulf Coast Commercial Association of Real Estate Professionals (FGCAR)

Technical Proficiency

Microsoft Excel & Word • Loopnet/Costar • Catylist • Constant Contact
 Google Apps • IMAPP • LinkedIn • Email & Digital Marketing

Personal

Married with two children and a rescue dog.

Committed to mentorship, civic impact, and legacy preservation.